



**17**  
Cross-sector  
In-house  
Speakers

**1**  
Day, Amsterdam

**14**  
Years Of Email  
Marketing  
Insights

Stand-Out From Competitive Inboxes, Capture Attention & Drive Conversion Rates:

# Monetise Customer-Centred, Personalised, AI-Smart & Value-Adding Email Marketing Content, Journeys & Campaigns

**BOOK BY THURSDAY 23RD MAY & SAVE £1,000**

AI Advancements ■ Customer-Centric Email ■ Personalisation Strategies ■ Attention-Grabbing Content ■ Email Data Privacy ■ Measurement & ROI ■ Complementing Omnichannel ■ Data, Targeting & Segmentation Customer Journeys ■ Innovative Email Design ■ Customer Loyalty & Retention ■ Engagement, Trends & Innovations

**SPEAKING, ONE-TO-ONE MEETINGS & BRANDING OPPORTUNITIES**

**BOOK BY THURSDAY 30TH MAY & SAVE £1,000**

**FOR MORE INFORMATION ON SPEAKING AND ARRANGING ONE-TO-ONE MEETINGS, PLEASE CONTACT**

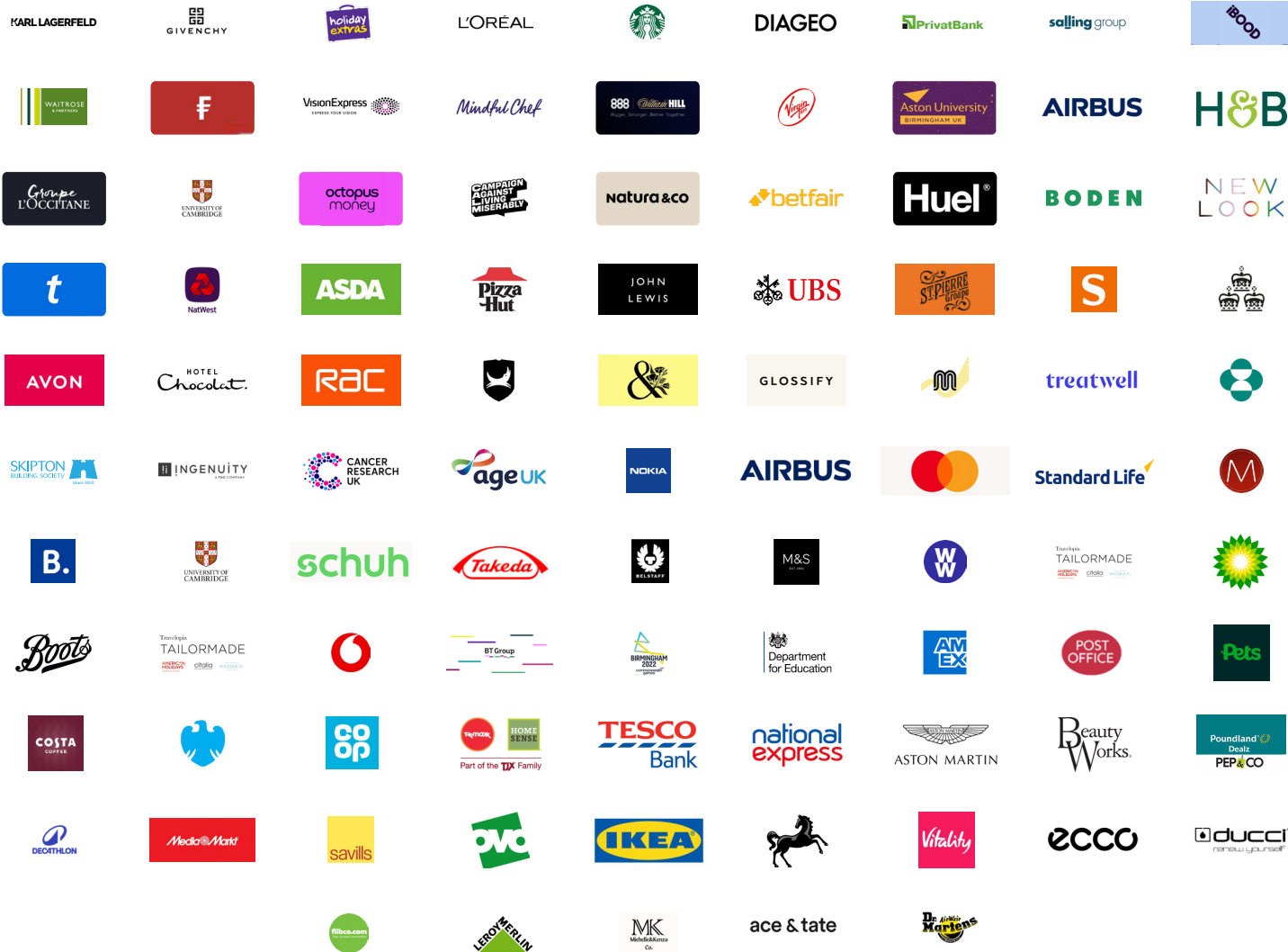
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 Tom Baker Social Content Lead  <b>Holidays Extras</b>	 Mehmet Yilmaz Head of Brand Marketing & Loyalty  <b>Starbucks Turkey &amp; AZ</b>	 Natalia Horvath Former Head of Customer Marketing & Omni-Channel Development, Global Reserve  <b>Diageo</b>	 Ket Patel Director of Personalisation  <b>Virgin Media O2</b>	 Frederik Arve Head of Loyalty  <b>Salling Group</b>	 Oleksii Popov Head of Digital Marketing  <b>PrivatBank</b>
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 Lukas Jorissen Chief Marketing Officer  <b>IBOOD.com</b>	 Marion d'Aillieres CRM Lead  <b>Decathlon Nederland</b>	 Daniella Bischoff Global CRM Manager  <b>ECCO Shoes</b>	 Caner Ozcan Head of Product & Digital Marketing  <b>Ducci Bouw &amp; Bouwmaterialen</b>		

# ABOUT THE CONFERENCE



## WHO ATTENDS?



For more information on speaking and arranging one-to-one meetings, please contact:

E: [partner@theemailconference.com](mailto:partner@theemailconference.com) | T: +44 (0) 20 3479 2299

# SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES

## DIAMOND SPONSORSHIP

### Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

### Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Logo and corporate description to appear on the partners' page on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations.

### Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

### Delegate Passes

- | 3 delegate passes and 1 speaker pass worth £4,396.
- | Delegate list with name, job title and company of all attendees.

**Investment: £9,999** +VAT  
**Standard Price: £10,999**

(Book Before  
30th May &  
Save £1,000)

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## PLATINUM SPONSORSHIP

### Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Data Capture

- | Sole sponsorship of the Advanced Email Europe Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

### Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Logo and corporate description to appear on the Partners' Page of [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Delegate Passes

- | 2 delegate passes and 1 speaker pass to the conference (worth £2,997).
- | Conference Documentation Pack with delegate list.

**Investment: £8,999** +VAT  
**Standard Price: £9,999**

(Book Before  
30th May &  
Save £1,000)

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## GOLD SPONSORSHIP

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### Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Logo and corporate description to appear on the partners' page on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Delegate Passes

- | 1 delegate passes and 1 speaker pass worth £1,998.
- | Delegate list with name, job title and company of all attendees.

**Investment: £6,999** +VAT

**Standard Price: £7,999**

(Book Before  
30th May &  
Save £1,000)

*Nice focus, good brands.*

Marigold

*Big thank you to the team*

Bloomreach

## SILVER SPONSORSHIP

4

### Speaking Opportunity

- | Speak on one of the following panels. These last for 30 minutes in front of the entire delegation:

- 1. OPTIMISE PERSONALISATION** with Givenchy, Virgin Media O2, Dr. Martens PLC & Flibco.
- 2. AI ADVANCEMENTS** with Ducci Bouw & Bouwmaterialen.
- 3. THE FUTURE OF EMAIL: ENGAGEMENT, TRENDS & INNOVATIONS** with Holiday Extras & Leroy Merlin.

### Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Logo and corporate description to appear on the partners' page on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Delegate Passes

- | 1 delegate pass and 1 speaker pass worth £2,198.
- | Delegate list with name, job title and company of all attendees.

**Investment: £5,999** +VAT

**Standard Price: £6,999**

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## BRONZE SPONSORSHIP

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### Speaking Opportunity

- | To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- | Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Logo and corporate description to appear on the partners' page on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Delegate Passes

- | 1 delegate passes and 1 speaker pass (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

**Investment: £3,999** +VAT

**Standard Price: £4,999**

(Book Before  
30th May &  
Save £1,000)



## ONE-TO-ONE MEETINGS

6

- | Hosting One-To-One Meetings with 5 delegates of your choice.

### Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).
- | Logo and corporate description to appear on the partners' page on [www.theemailconference.com/europe](http://www.theemailconference.com/europe).

### Delegate Passes

- | 3 delegate passes (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

**Investment: £5,999** +VAT

**Standard Price: £6,999**

(Book Before  
30th May &  
Save £1,000)

## EXHIBITION STAND PACKAGE

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- | 3 x 2 metre exhibition area in the main networking room.
- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | 2 delegate passes to the conference (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

**Investment: £2,999** +VAT

**Standard Price: £4,999**

(Book Before  
30th May &  
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## LANYARDS SPONSORSHIP PACKAGE

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| Sole sponsorship of all delegate lanyards at the conference.

### Exhibition Area

| 3 x 2 metre exhibition stand area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

### Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list. Name, job title and company.

**Investment: £4,999** +VAT

**Standard Price: £5,999**

(Book Before  
 30th May &  
 Save £1,000)

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*A good event. Good chance to obtain leads -  
 predominantly in e-comm space*

Dot Digital

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*Excellent conference.  
 Great range of opportunities. Good speakers.  
 Excellent exhibition space*

Sagacity

## DRINKS RECEPTION PACKAGE

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| Sole Sponsorship of the drinks reception.

### Exhibition Area

| 3 x 2 metre exhibition area in the main networking room.

### Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on www.theemailconference.com/europe.
- | Logo and corporate description to appear on the partners' page on www.theemailconference.com/europe.

### Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

**Investment: £4,999** +VAT

**Standard Price: £5,999**

(Book Before  
 30th May &  
 Save £1,000)

